# GOVERNMENT OF INDIA
# INFORMATION AND BROADCASTING
# LOK SABHA

UNSTARRED QUESTION NO:2646
ANSWERED ON:01.08.2002
PERFORMANCE OF DOORDARSHAN
BIKASH CHOWDHURY

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) whether the number of viewers, transmission centres and programme Kendras of Doordarshan have increased during the last three years;

(b) if so, the details thereof, year-wise, State-wise; and

(c) the total income of the Doordarshan during the said period?

## Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) & (b) : Year & Statewise details of transmission centers and studios is given in Annexure.

The number of home viewers for DD-1channel (the National Broadcaster)during the last three years, as estimated by Audience Research Unit of Prasar Bharati, is as follows:

1999 - 362 Million
2000 - 403 Million
2001 - 415 Million

(c): Prasar Bharati has intimated that the gross commercial revenue of Doordarshan,through air time sale, during the last three years is as under:

1999-00 - 597.19 Crores
2000-01 - 637.51 Crores
2001-02 - 615.21 Crores